



## 2018 Triangle Hops for Hope Sponsorship Opportunities

**YOU ARE INVITED** to sponsor **Triangle Hops for Hope**, an event that matches teams with local breweries to create a custom beer. Each team’s brew will be available for tasting at the event, held from 2pm-6pm on September 22<sup>nd</sup> at the Raleigh Beer Garden. Teams compete to raise the most money for Children’s Flight of Hope and to create the best beer, as determined by a panel of judges and the popular vote. Sponsors of Hops for Hope not only provide air transportation for children to access specialized medical care, but have an opportunity to promote their organization’s products or services to the 900+ expected attendees. Sponsorships range from \$10,000 to \$1,000 with benefits commensurate to investment.

**YES! I want to help children get the care they need by sponsoring and/or having a team at Hops for Hope!**

Sponsor Name (as it should be recognized):		Team Name:	
Address:		Website:	
Contact Name:		Contact Title/Position:	
Contact Phone:		Contact Email:	
<b>Sponsorship Type:</b> (* indicates only one available of this type)		<b>Team Participation:</b>	
<p><b>General Sponsorship</b></p> <input type="checkbox"/> Presenting* (\$10,000) <b>SOLD</b> <input type="checkbox"/> First Class (\$5,000) <input type="checkbox"/> Business Class (\$2,500) <input type="checkbox"/> Main Cabin (\$1,000)		<p><b>Component Sponsorship</b></p> <input type="checkbox"/> T-Shirt* (\$3,000) <input type="checkbox"/> Tasting Glass* (\$2,000) <input type="checkbox"/> Photo Booth* (\$1,500) <input type="checkbox"/> Awards (\$1,000) <input type="checkbox"/> Entertainment* (\$1,000)	
		<input type="checkbox"/> Registration (\$350) <input type="checkbox"/> Additional Team Member (\$35) # of add'l members: <i>(more can be added as needed)</i>	
<b>Payment:</b>			
<input type="checkbox"/> Check enclosed <input type="checkbox"/> Call for credit card <input type="checkbox"/> Invoice me <input type="checkbox"/> I will pay online			

*Children’s Flight of Hope is a 501(c)(3) nonprofit organization, tax ID 56-1762824. You will be sent a tax letter recognizing the value of your contribution. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Section at (888) 830-4989. The license is not an endorsement by the State.*



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### GENERAL SPONSORSHIP OPTIONS

General sponsorships offer benefits before, during, and after the event. Benefits commence at the time of sponsor commitment.

<b>Presenting Sponsor (1 available) \$10,000</b>	<b>First Class Sponsor (multiple available) \$5,000</b>	<b>Business Class Sponsor (multiple available) \$2,500</b>	<b>Main Cabin Sponsor (multiple available) \$1,000</b>
<p>Logo on event t-shirts Logo on the event poster Logo with link on the CFOH and H4H websites</p> <p>1 team registration 20 complimentary event tickets 20 commemorative event glasses 20 commemorative event t-shirts</p> <p>Mention in event press releases Highlight story on social media Verbal recognition during event Opportunity to speak during the event Opportunity to distribute promotional items Recognition in electronic communications 10 mentions in CFOH and H4H social media Primary placement in at-event presentation</p> <p>First right of refusal in 2019 Permission to use the CFOH logo</p>	<p>Logo on event t-shirts Logo on the event poster Logo with link on the CFOH and H4H websites</p> <p>12 complimentary event tickets 6 commemorative event glasses 6 commemorative event t-shirts</p> <p>Verbal recognition during event Opportunity to distribute promotional items Recognition in electronic communications 6 mentions in CFOH and H4H social media Placement in at-event presentation</p> <p>Permission to use the CFOH logo</p>	<p>Name listed on the event poster Logo with link on the CFOH and H4H websites</p> <p>8 complimentary event tickets 4 commemorative event glasses 4 commemorative event t-shirts</p> <p>Recognition in electronic communications 4 mentions in CFOH and H4H social media Placement in at-event presentation</p> <p>Permission to use the CFOH logo</p>	<p>Logo with link on the CFOH and H4H websites</p> <p>4 complimentary event tickets 2 commemorative event glasses 2 commemorative event t-shirts</p> <p>Recognition in electronic communications Two mentions in CFOH and H4H social media Placement in at-event presentation</p> <p>Permission to use the CFOH logo</p>
<p><i>Tax deductible amount: \$9,350 (\$10,000 less \$25/ticket, \$10/shirt, \$5/glass)</i></p>	<p><i>Tax deductible amount: \$4,610 (\$5,000 less \$25/ticket, \$10/shirt, \$5/glass)</i></p>	<p><i>Tax deductible amount: \$2,240 (\$2,500 less \$25/ticket, \$10/shirt, \$5/glass)</i></p>	<p><i>Tax deductible amount: \$870 (\$1,000 less \$25/ticket, \$10/shirt, \$5/glass)</i></p>



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### COMPONENT SPONSORSHIP OPTIONS

Components of the event can be specifically underwritten by sponsors, who are featured prominently on or with the item they are sponsoring.

<b>T-Shirt Sponsor</b> <b>\$3,000</b>	<b>Tasting Glass Sponsor</b> <b>\$2,000</b>	<b>Photo Booth Sponsor</b> <b>\$1,500</b>
Prominent logo on event t-shirts Logo with link on the CFOH and H4H websites  Eight complimentary event tickets Eight commemorative event t-shirts  Four mentions in CFOH and H4H social media  First right of refusal in 2018 Permission to use the CFOH logo	Logo on event tasting glass Logo with link on the CFOH and H4H websites  Six complimentary event tickets Six commemorative event t-shirts  Three mentions in CFOH and H4H social media  First right of refusal in 2018 Permission to use the CFOH logo	Logo on all pictures taken at photo booth Logo with link on the CFOH and H4H websites  Four complimentary event tickets Four commemorative event t-shirts  Two mentions in CFOH and H4H social media  First right of refusal in 2018 Permission to use the CFOH logo
<i>Tax deductible amount: \$2,720</i> <i>(\$3,000 less \$25/ticket, \$10/shirt, \$5/glass)</i>	<i>Tax deductible amount: \$1,790</i> <i>(\$2,000 less \$25/ticket, \$10/shirt, \$5/glass)</i>	<i>Tax deductible amount: \$1,360</i> <i>(\$1,500 less \$25/ticket, \$10/shirt, \$5/glass)</i>

<b>Awards Sponsor (2 available)</b> <b>\$1,000</b>	<b>Entertainment Sponsor</b> <b>\$1,000</b>	
Opportunity to present the beer or fundraising awards Logo with link on the CFOH and H4H websites  Two complimentary event tickets Two commemorative event t-shirts  Two mentions in CFOH and H4H social media  First right of refusal in 2018 Permission to use the CFOH logo	Verbal recognition as entertainment sponsor Logo with link on the CFOH and H4H websites  Two complimentary event tickets Two commemorative event t-shirts  Two mentions in CFOH and H4H social media  First right of refusal in 2018 Permission to use the CFOH logo	
<i>Tax deductible amount: \$930</i> <i>(\$1,000 less \$25/ticket, \$10/shirt, \$5/glass)</i>	<i>Tax deductible amount: \$930</i> <i>(\$1,000 less \$25/ticket, \$10/shirt, \$5/glass)</i>	