



WHAT IS HOPS FOR HOPE?

It's the perfect opportunity to mix corporate social responsibility, employee engagement, and local beer! H4H pairs corporate teams with local breweries to create an original beer and raise money for a great cause. On September 22nd, 2018, teams and breweries will showcase their brews to more than 900 attendees at the Raleigh Beer Garden in an epic tasting event and beer competition.

All proceeds from the event and team fundraising directly benefit Children's Flight of Hope, a 501(c)(3) nonprofit that provides air transportation for children to access medical care. Last year's event brought together 25 teams and breweries to raise more than \$70,000 for CFOH.

HOW IT WORKS

We pair each team with one of the area's best breweries to create a custom beer and raise money for CFOH. On event day, everyone comes together to taste the beer and the main awards are given out: People's Choice, Critics' Choice, Brewer's Choice, and Top Fundraising Team.

Sponsor support of the event is important so teams can focus on fundraising and crafting the perfect beer. Sponsors are not required to provide a team, but are more than welcome to join the fun! Signing up is easy: simply fill out the sponsor registration at www.trianglehops4hope.org.

BENEFITS TO YOU

Hops for Hope sponsorship is an opportunity to align your organization with a national brand that is changing the lives of sick children and their families. Not only will you be making a difference, you'll also get to showcase your organization to the more than 900 expected attendees who enjoy the craft beer lifestyle.

Your support comes with many benefits commensurate to investment, including marketing opportunities, recognition by CFOH, and tickets to one of the most fun beer events in the Triangle! Opportunities range from \$1,000-\$10,000 and are partially tax-deductible. Check the full sponsor commitment packet to see a breakdown of benefits by level.

ABOUT CHILDREN'S FLIGHT OF HOPE

Children's Flight of Hope provides air transportation for children to access specialized medical care. Headquartered in Morrisville, NC, they serve families around the world. Visit www.cfoh.org to learn more.



QUESTIONS?

Contact CFOH's
Chase McBride at
chase@cfoh.org
or 919.466.8593.

FIRST STEPS

1. Review the sponsorship packet and choose a level of support. Sponsorships range from \$1,000-\$10,000 and offer benefits commensurate to investment.
2. Complete and submit the sponsorship commitment form with payment preference or online at www.trianglehops4hope.org.
3. Send high-res file of your logo to Chase McBride at chase@cfoh.org for promotional use.

SUMMER: LEADING UP TO THE EVENT

4. Promote your support on social media and tag @Hops4Hope and @ChildrensFlightofHope on Facebook and Instagram.
5. Encourage people to buy tickets at www.trianglehops4hope.org. The more people who attend the event, the more people will see your sponsorship in action!
6. Look out for your sponsorship benefits in CFOH and Hops for Hope materials, depending on your level of support.

SEPTEMBER 22, 2018: EVENT DAY

7. Take advantage of the complimentary tickets included with your support package and enjoy the event! See your sponsor benefits in action, enjoy being a part of the community, and help decide the winner of the People's Choice Award by voting for your favorite beer!

SEPTEMBER 22, 2018
RALEIGH BEER GARDEN