



2019 Triangle Hops for Hope Sponsorship Opportunities

YOU ARE INVITED to sponsor **Triangle Hops for Hope**, an event that matches corporate teams with local breweries to create a custom beer. Each team's brew will be available for tasting at the event, held from 2pm-6pm on Saturday, September 14 at North Hills Midtown Park. Teams compete to raise the most money for Children's Flight of Hope and to create the best beer, as determined by a panel of judges and the popular vote. Sponsors of Hops for Hope not only provide air transportation for children in need of specialized medical care, but they have an opportunity to promote their business products or services to the 1,000+ expected attendees. Sponsorships range from \$10,000 to \$1,000 with benefits commensurate to investment.

YES! I want to help children get the medical care they need by sponsoring Hops for Hope!

Sponsor Name (as it should be recognized):		Team Name:	
Address:		Website:	
Contact Name:		Contact Title/Position:	
Contact Phone:		Contact Email:	
Sponsorship Levels: (* indicates only one available of this type) <input type="checkbox"/> Presenting* (\$10,000) SOLD! <input type="checkbox"/> Keg Sponsor (\$5,000) 2 SOLD! <input type="checkbox"/> Cask Sponsor (\$3,000 each) <input type="checkbox"/> T-Shirt* SOLD! <input type="checkbox"/> Entertainment* SOLD! <input type="checkbox"/> VIP Area* <input type="checkbox"/> Growler Sponsor (\$2,000 each) <input type="checkbox"/> Tasting Glass* SOLD! <input type="checkbox"/> Photo Booth* <input type="checkbox"/> Pint Sponsor (\$1,000 each) <input type="checkbox"/> Awards* <input type="checkbox"/> Vendor Village* SOLD! <input type="checkbox"/> Kids Area* SOLD!		Media Sponsorship Levels: (* indicates only one available) <input type="checkbox"/> Radio* SOLD to iHeart Media Raleigh!! <input type="checkbox"/> Magazine 1 SOLD! <input type="checkbox"/> Podcast <input type="checkbox"/> Social Media <i>Media Sponsorships receive benefits commensurate to value of advertising provided.</i>	
Payment:			
<input type="checkbox"/> Check enclosed	<input type="checkbox"/> Call for credit card	<input type="checkbox"/> Invoice me	<input type="checkbox"/> I will pay online

Children's Flight of Hope is a 501(c)(3) nonprofit organization, tax ID 56-1762824. You will be sent a tax letter recognizing the value of your contribution. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Section at (888) 830-4989. The license is not an endorsement by the State.



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SPONSORSHIP OPTIONS

Sponsorships offer benefits before, during, and after the event. Benefits commence at the time of sponsor commitment.

Presenting Sponsor \$10,000 SOLD- Dude Solutions	Keg Sponsors \$5,000 (multiple available; 2 SOLD- Chiesi & Adwerx)	Cask Sponsors \$3,000 (3 available)	Growler Sponsors \$2,000 (2 available)
<p><u>Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on main stage banner Logo on event t-shirts, posters, & coasters Logo with link on the CFOH and H4H websites Option to display company popup banner at event Mention in event press releases Highlight story on social media Verbal recognition during event Opportunity to distribute promotional items Recognition in electronic communications Multiple mentions on CFOH & H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 1 team registration 20 event tickets 20 commemorative beer glasses 20 commemorative t-shirts 	<p><u>Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on main stage banner Logo on event t-shirts & posters Logo with link on the CFOH and H4H websites Option to display company popup banner at event Mention in event press releases Verbal recognition during event Opportunity to distribute promotional items Recognition in electronic communications Multiple mentions on CFOH and H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 12 event tickets 6 commemorative beer glasses 6 commemorative t-shirts 	<p><input type="checkbox"/> T-Shirt SOLD- CAPTRUST Prominent Logo on event t-shirts</p> <p><input type="checkbox"/> Entertainment SOLD- GRES Prominent Logo on banner on stage Opportunity to introduce bands on stage</p> <p><input type="checkbox"/> VIP Area Prominent Logo on banner displayed in exclusive area on Chuy's patio</p> <p><u>Additional Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on event posters Logo with link on the CFOH and H4H websites Recognition in electronic communications Mention on CFOH and H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 8 event tickets 4 commemorative beer glasses 4 commemorative t-shirts 	<p><input type="checkbox"/> Tasting Glass SOLD- Alamo Drafthouse Logo on all tasting glasses (1,000+)</p> <p><input type="checkbox"/> Photo Booth- CurtainsUp Upscale photo booth on site with instant social media integration & amazing image quality. Your Logo is digitized on all photos. All photos will also be posted on CFOH and H4H social media pages & websites.</p> <p><u>Additional Marketing Benefits:</u></p> <ul style="list-style-type: none"> Name on event posters Name with link on the CFOH and H4H websites Recognition in electronic communications <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 4 event tickets 2 commemorative beer glasses 2 commemorative t-shirts
Pint Sponsors (3 available) \$1,000			
<p><input type="checkbox"/> Awards Opportunity to present the beer or fundraising awards</p> <p><u>Additional Marketing Benefits:</u> Name on event posters, Name with link on the CFOH & H4H websites</p>	<p><input type="checkbox"/> Vendor Village SOLD- Sir Speedy Prominent Logo placement in Vendor Village area</p> <p><u>Other Benefits:</u> 2 event tickets, 2 beer glasses, and 2 t-shirts</p>	<p><input type="checkbox"/> Kids' Area Prominent Logo placement in Kids' Area</p>	